

# Vision

**THE BUSINESS OF CREATIVITY 2011**  
23-24 November 2011, The Arnolfini, Bristol

*The world needs more conferences like Vision:Bristol which strives to improve the business acumen of those running creative businesses. It is passion for creative media that often launches creative businesses, but these unlikely entrepreneurs soon find that passion isn't enough to sustain a business. Vision provided invaluable information to owners of creative businesses in search of leadership and management help. I hope the conference continues for many years. **Blair Enns, 'Win Without Pitching' – Presenter and Keynote speaker Vision 2010***

Vision is a successful 2 day conference based in Bristol UK, attracting international speakers and the Owners and Managers of Creative Businesses in the Digital, Design, Advertising, Marketing, Television, Publishing and PR sectors. In 2011, our second year, we anticipate an audience of 150-200 delegates from 100 different companies.

## CONFERENCE SPONSORSHIP PACKAGES

HEADLINE SPONSOR	£10,000	<p>“In association with” branding on all pre and post event marketing (website, brochures, press releases etc.)</p> <p>“In association with” branding at the event</p> <p>Sponsors acknowledgement in conference opening and closing scripts</p> <p>300 word forward in Conference brochure plus full page advert</p> <p>Event website entry including logo and contact details</p> <p>Five delegate passes including lunch on both days, evening networking reception and full conference programme</p> <p>Pop up exhibition stand in main reception</p> <p>Opportunity to include marketing literature in delegate bags or on seats for opening plenary on day 1</p>
CO-SPONSOR	£4,950	<p>“Co-sponsored by” branding on all pre and post event marketing (website, brochures, press releases etc.)</p> <p>“Co-sponsored by” branding at the event</p> <p>Sponsors acknowledgement in conference opening and closing scripts</p> <p>50 word forward in Conference brochure plus full page advert</p> <p>Event website entry including logo and contact details</p> <p>Two delegate passes including lunch on both days, evening networking reception and full conference programme</p> <p>Opportunity to place marketing literature/brochures in delegate bags or on seats for opening plenary on day 2</p>
NETWORKING LUNCH SPONSOR (EXCLUSIVE)	£1,200 (1 day) or £1,950 (2 days)	<p>Pop up exhibition stand in buffet lunch area (sponsor to supply)</p> <p>Two delegate passes including lunch on both days, evening networking reception and full conference programme, plus an additional three invitations to the networking lunch being sponsored.</p> <p>Conference brochure inclusion: half page advertisement, 50 word company overview to include logo and contact details</p> <p>Event website entry: 50 word company overview to include logo and contact details.</p>

EVENING DRINKS RECEPTION SPONSOR (EXCLUSIVE)	£1,850	Pop up exhibition stand in drinks reception area (sponsor to supply) Two delegate passes (including lunch on both days, evening networking reception and full conference programme) plus an additional three invitations to the evening drinks reception Conference brochure inclusion: half page advertisement, 50 word company overview to include logo and contact details Event website entry: 50 word company overview to include logo and contact details.
EXHIBITORS	£2,000	Pop up exhibition stand in exhibition area Two delegate passes including lunch on both days, evening networking reception and full conference programme Conference brochure inclusion as follows: half page advertisement, 50 word company overview to include logo and contact details Event website entry as follows: 50 word company overview to include logo and contact details

### **ADVERTISING PACKAGES IN THE CONFERENCE PROGRAMME**

Take advantage of the captive Creative Industry audience by advertising in our conference brochure and on our website. The brochure is distributed to everyone who attends the conference including speakers and to all those attending the dinner. Advertising rates are as follows:

Quarter page in brochure and credit on the website:	£250 + VAT
Half page in brochure and credit on the website:	£500+VAT
Full page in brochure and credit on the website:	£1,000+VAT

*The Vision Conference was two of the most inspirational days I have ever spent out of the office. The changes we are making to our business as a result are already having a positive impact on our growth and profitability. I am really looking forward to Vision 2011.* **Julie Clare, MD Clear Communications (Delegate)**

*Vision was a brilliant event for us last year. Having our stand there meant we could engage with old and new clients. We made some amazing contacts with decision makers who we would normally not get the opportunity to meet face to face. Vision gave us the opportunity to demonstrate our product, whilst networking directly with our target market. We really look forward to next year.* **Jay Neale, Express Systems (Exhibitor)**

### **FURTHER INFORMATION**

To discuss how sponsorship or advertising can work for you, please contact  
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Or  
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